

AMPLIFY DEVELOPMENT

Website Partnership with Westmoreland Chamber Members

Through this partnership, your business has the opportunity to have an affordable, professional and maintainable website built by fellow chamber member Megan Umscheid of Amplify Development, to showcase your business on the web. This partnership is possible due to the recently passed initiative by the Westmoreland Chamber. The objective of this marketing partnership is to provide heightened awareness and targeted messaging about each unique business in our area by making a professional website a reality for our local businesses.

Full Service Website Design and Implementation Includes:

- ★ One year purchase of a professional website domain and website template
- ★ Initial set-up of website account and selection of website design
- ★ Creation of overall communication plan/messaging for the website
- ★ Customization of website design to create a unique online presence and meet the needs and the story of the business
- ★ Creation, editing and implementation of all final website text and photos
- ★ Creation and implementation of SEO settings
- ★ Training by Megan on how to update and maintain your website, if desired

Payment Structure:

Farmers State Bank has generously partnered with the Chamber to make a professional website a reality for Chamber members. Each website costs \$1,300.00 in total, but the business owner simply contributes 25%, with the rest from FSB and the Chamber.

Farmers State Bank: \$650.00 (50% of total)

Westmoreland Chamber: \$325.00 (proposed) (25% of total)

BUSINESS OWNER: \$325.00 (25% of total)

Ready to get started?

Contact Megan Umscheid to get started. We look forward to working with you!

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